



The Taunton Press

- Fine Wood Working
- threads
- Cooking
- Gardening
- Fine Homebuilding**
- sewstylish
- craftstylish

AD SUBMISSION FORM

THIS AREA MUST BE FILLED OUT

Advertiser: _____ Date: _____

Production Contact: _____ Agency: _____

Contact Phone: _____ Contact Fax: _____

ALL submissions must include:

- This form completed and signed
- All layout files, and original image and art files • All placed images and linked files. — If the ad is created in **Illustrator** or a similar vector program, **all images need to be embedded.**
- For B&W ads - a laser proof of ad at 100% made from the file on disk.
- For color ads - a calibrated color proof of ad at 100% made from the file on disk.
- Subject line for e-mail, including both the name of the advertiser and of the magazine***

PLEASE make sure the ad is the correct size.

See the rate card or contact your Advertising Coordinator for a list of exact ad sizes.

View our Media Kits online at www.taunton.com/advertise

Ad Production Department, 63 South Main Street, Newtown, CT 06470

Toll Free @ 866-505-4687 E-mail: ads@taunton.com

1. PDF Press-Optimized X1a
2. Application Files: InDesign Quark Illustrator - images embedded
 Photoshop Other _____
3. Support Files: Images Artwork Fonts Other _____

7. Fax this sheet back with the proof of the ad to 203-270-6310.

SIGNATURE: _____

*** Files up to 10 Mb may be emailed, for larger files contact Ad Production at ads@taunton.com

Taunton Press Rules and Regulations:

All electronic files are due at Taunton Press by ad close date. The Taunton Press reserves the right to reject any ad if it is not in compliance with industry standard Postscript ready specifications. Files needing to be corrected are subject to additional charges. The Taunton Press cannot be held responsible for any errors in any digital ad.

If you have any questions please call The Taunton Press Ad Production Group at 866-505-4687.